

Why 95% of Enterprise AI Projects Fail

The missing governance step that unlocks ROI

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Key Takeaways

AI systems now act

Enterprise Risk has fundamentally changed as AI now acts not just advises

Most governance is outdated and structurally flawed

Intelligence without control is not deployable

Control requires risk classification by AI Type

RAI Institute: Leading Responsible AI Since 2016

Independent & Vendor-Agnostic

501(c) (3) not for profit. Vendor-agnostic.

Research-Backed & Proven

Independent AI research. Leading Universities.

Aligned with Global Standards

Built on best practices from ISO, IEEE, OECD, OWASP.

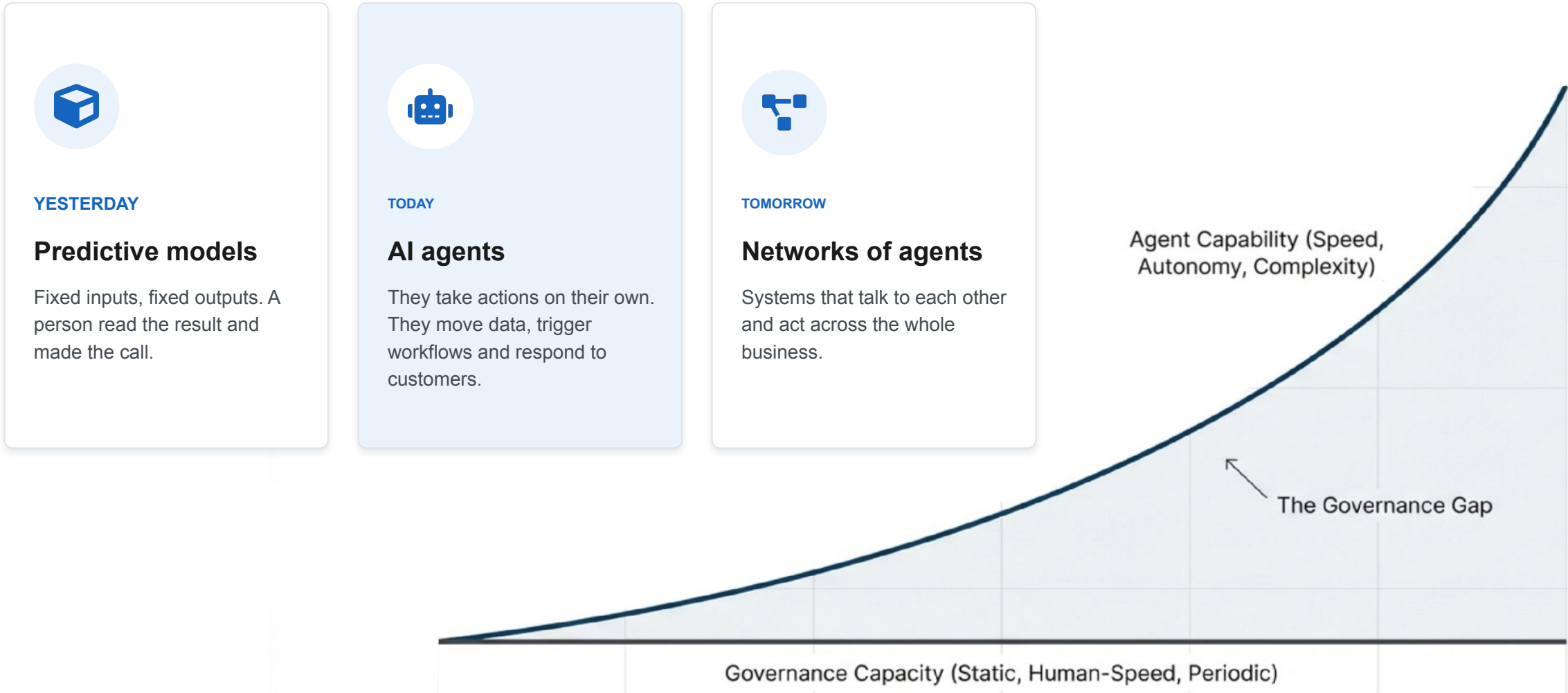
Member driven

Driven by 44,000+ strong community

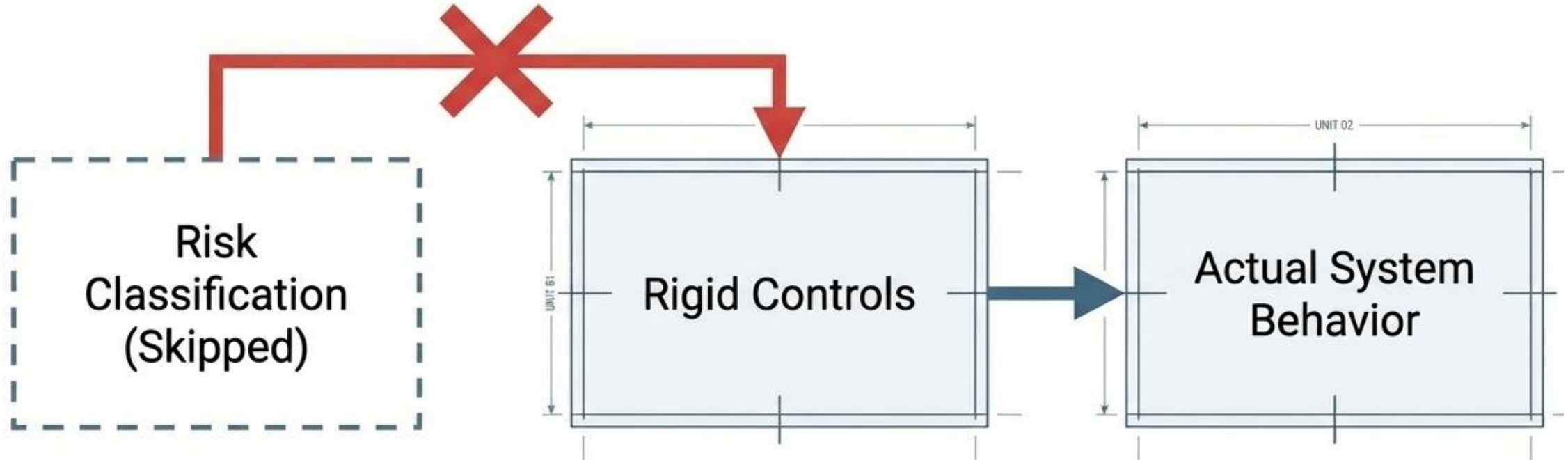
Current and Past Members/Partners



Current Model Governance Breaks When AI Starts Acting

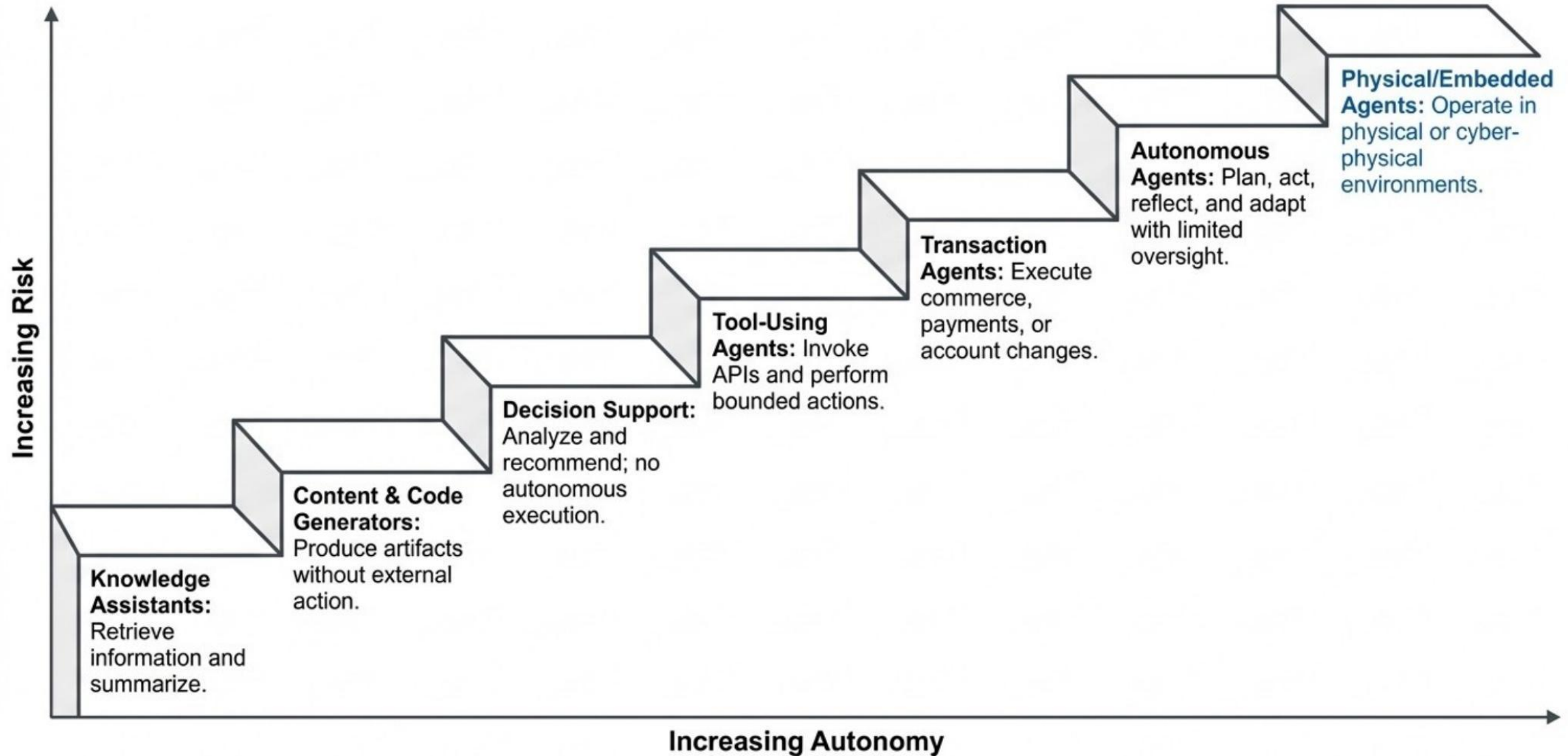


Mistake 1: Starting in the Wrong Place



- Process starts with rigid controls
- Skips foundational risk classification
- Ignores actual system behavior

Mistake 2: Ignoring AI Autonomy Level



Mistake 3: Self Marking Your Own Homework

Independent Assurance Is Now a Strategic Requirement



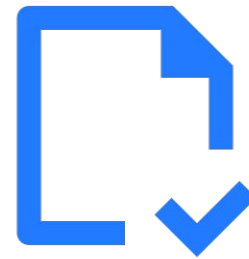
Objectivity

Internal governance carries inherent self-attestation bias. Third-party assurance provides neutral validation.



Proportionality

Controls must scale relative to system autonomy. Higher autonomy = Higher evidentiary burden.



Credible Proof

Generates defensible artifacts ready for Boards, Regulators (EU AI Act), and Auditors.



Market Signal

Responsible AI is no longer just compliance; it is an external differentiator and brand asset.

Introducing TrustX from RAI: The Independent Framework For Modern AI Governance

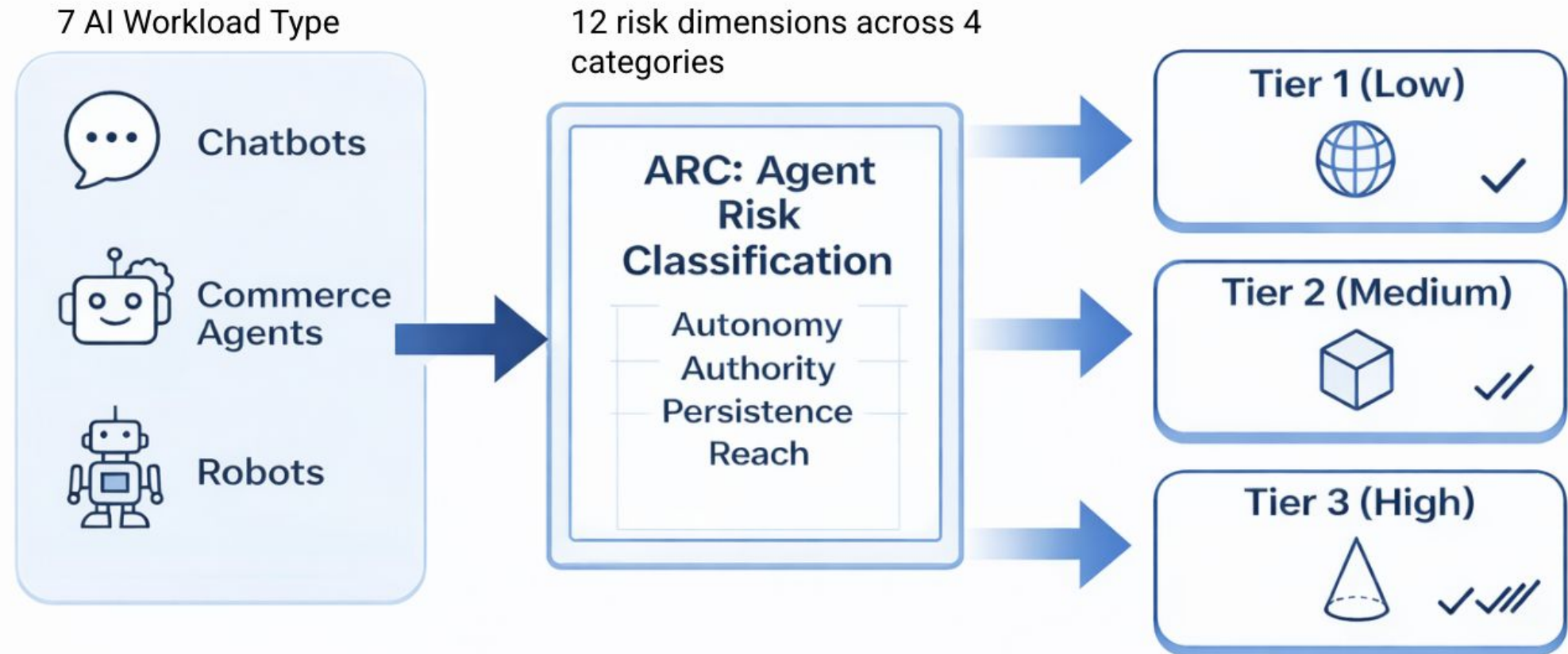
AI

TrustX: A New Path to Responsible Agentic AI at Scale



TrustX, from the Responsible AI Institute, is a framework that makes modern AI governance measurable, enforceable, and provable

TrustX Starts With Workload Based Risk Classification



Controls Library

TrustX involves a comprehensive library of responsible AI controls.

1,100+ expert-curated requirements across 81 organizational governance controls (588 guidelines) and 355+ system-level operational controls

Mapped to 17+ leading global standards and frameworks.

Global Standards Integration

ISO/IEC 42001

AI Management Systems (AIMS)

ISO/IEC 23894

AI Risk Management

UK DSIT

AI Safety, Ethics, and Governance

EU AI Act

High-Risk System Compliance

OECD AI Principles

International AI governance

NIST AI Risk Management Framework (RMF)

AI Risk Management

FCA Algorithmic Accountability

Financial services standards adapted for AI systems

Security & Risk Frameworks

OWASP AI Security

AI security risks and mitigation

MITRE ATLAS

Adversarial threat landscape for AI systems

Gartner TRiSM

AI trust, risk, and security management

ISO/IEC 27001:2022

Information security for AI data

Sustainability & Performance

ISO 21031:2024

AI software carbon intensity standards

Green Software Foundation SCI

Software carbon intensity

FinOps Framework

Cost optimization and efficiency applied to AI systems

Partnership on AI Guidelines

Industry best practices

IEEE 7000 Standards

AI bias, fairness, and accountability

What This Looks Like in Practice

Scenario: Vendor approaches your organization with agentic AI agent.

1

Classify the System Type

Autonomous Agent.
High autonomy, high data exposure, action authority over clinical records.

2

Run 4 Categories

Tier assigned: High.
Documented reasoning across all 4 categories (3 dimension per category).

3

Controls Identified

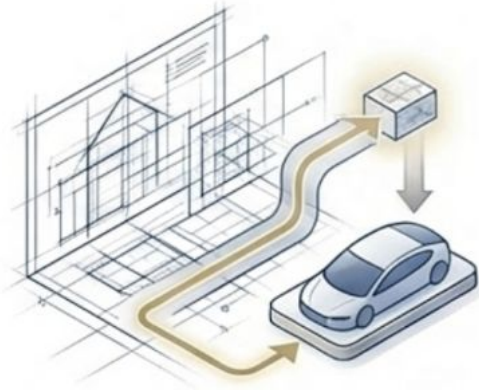
Human-in-the-loop checkpoints. Data access audit logging. Vendor evidence requirements.

4

Defensible Conversation

Structured documented ask to the vendor based on tier. Not a judgment call.

The Outcome: Confident Deployment, Provable Trust



For Business & Product Enablement

- **Enable confident deployment** in higher-impact workflows.
- **Shorten vendor due diligence** and approval cycles.



For Governance, Risk & Compliance

- **Align product, risk, compliance, and audit teams** with a single framework.
- **Replace self-attestation** with verifiable, runtime benchmarking.

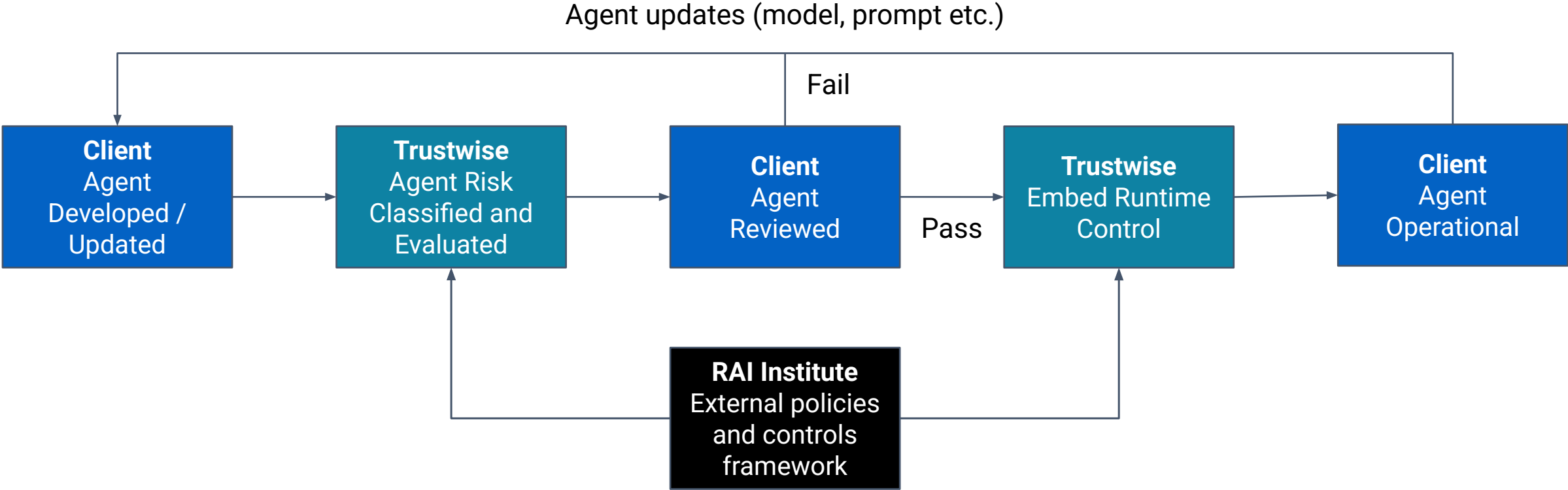


For Board & Regulator Confidence

- **Strengthen regulator and board confidence** with objective, evidence-based proof.
- **Expose emerging systemic risks** before incidents occur.

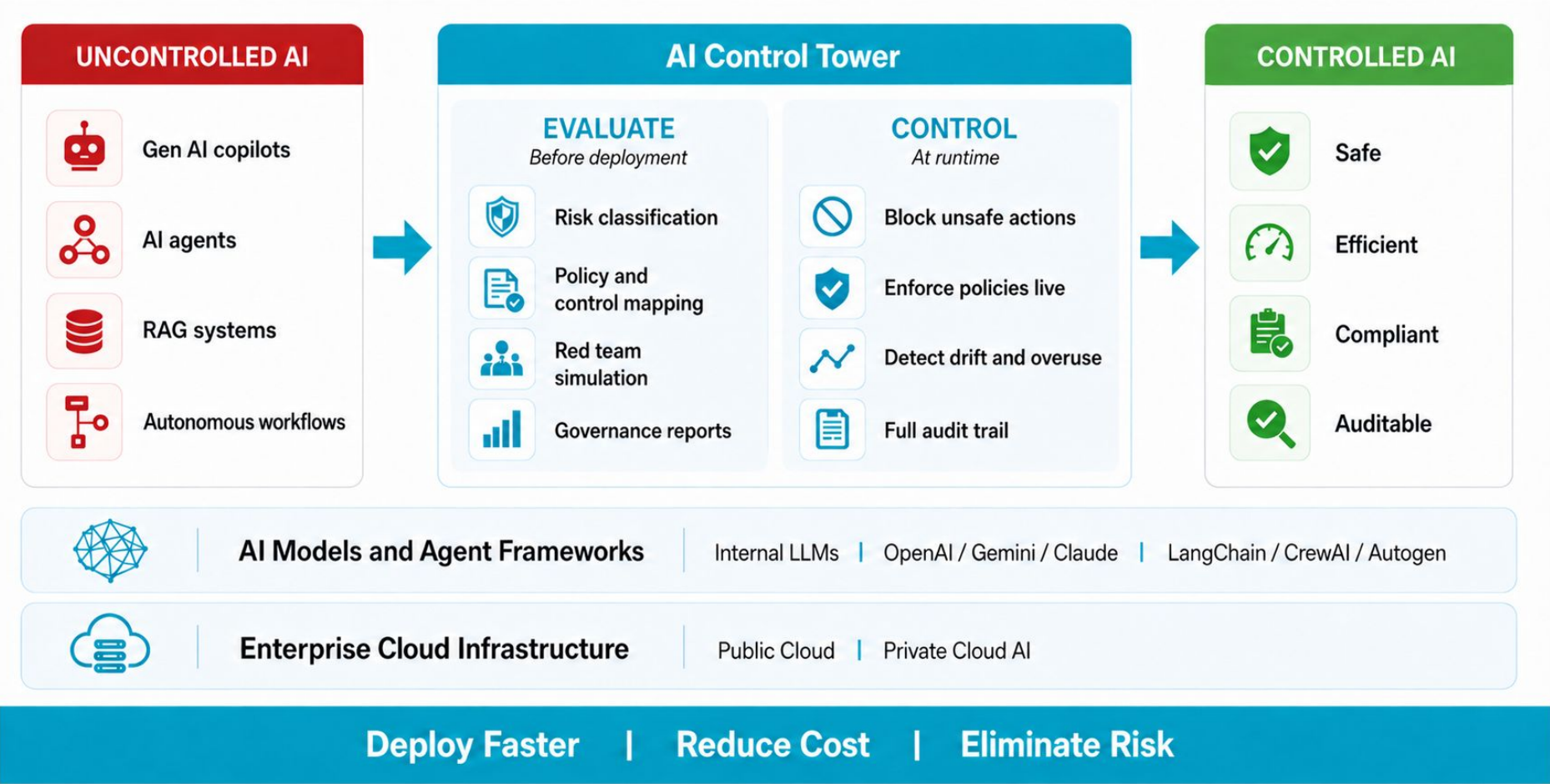
The RAI Institute and Trustwise Partnership

As an RAI member and partner, Trustwise provides **runtime enforcement** of Responsible AI Institute's policies and controls.



The Trustwise AI Control Tower

Trustwise provides an Enterprise AI control tower: a unified places where organizations can ensure their agents are **following responsible AI policies** in real time.



How Governance Creates ROI

Classification is not a brake. It is the thing that gets AI into production.



Faster approvals

Controls match real risk, so low-risk systems stop waiting behind high-risk ones.



More AI in production

Teams ship with proof instead of stalling in review.



Defensible at the top

Boards, auditors and regulators get evidence, not promises.

Key Takeaways

- 01 Intelligence Without Control is Not Deployable**
- 02 Control Begins with Proper Risk Classification**
- 03 Autonomous AI Agents Are Being Put Into Production Today**
- 04 Governance Requires Third-Party Proof**

Let's Classify One of Your AI Systems Together.

Schedule A Working Session To Get

- ✓ **Your system, classified:**
A defensible risk tier in plain language.
- ✓ **Your real control gaps:**
Where you are exposed today,.
- ✓ **A path to production:**
Faster, with proof you can show.



Scan the QR Code